

Cookie Policy

Complete Concussion Management Inc. (“we”, “us”, “our”) uses cookies on this website and with the services we offer through the site to ensure that our users (“you”, “your” or similar expressions) of the website have the best user experience.

What is a Cookie?

Each cookie is effectively a small file of letters and numbers which contain small amounts of information that it gathers as you use the website. Cookies are stored on your computer hard drive and on your mobile as you use them to access our site.

How Do We Use Cookies?

A cookie is placed on your computer when you first visit our website and are used during subsequent visits to distinguish you from other users of the websites and services; to remember what you have searched on previous visits to the site to enable quicker presentation of that information the next time you visit; to save login information (if you select the “Remember Me” option when you log in) if you have subscribed to the services the site offers so that you don’t have to log in each time you visit; and to personalize your experience on the site.

Strictly Necessary Cookies

- These are cookies that are required for the operation of the websites and the services. They include, for example, cookies that enable you to log into secure areas of the websites and the services. The websites and services would not function properly for you if the information in these cookies were not placed on your computer.

The cookies outlined below are not strictly necessary cookies.

Analytical/performance cookies.

- They allow us to recognise and count the number of visitors and to see how visitors move around the websites when they are using them and/or use the services. This helps us to improve the way the websites and services work, for example, by ensuring that users are finding what they are looking for easily. These cookies are not stored on mobile devices.

Functionality cookies.

- These are used to recognise you when you return to the websites and/or use the services. This enables us to personalise our content for you, greet you by name and remember your preferences (for example, your choice of language or region). Loss of the information in these cookies may make our services less functional but would not prevent the services from working.

Targeting cookies.

- These cookies record your visit to the websites and/or your use of the services, the pages you have visited and the links you have followed. We will use this information to make the websites and the services and the advertising displayed on them more relevant to your interests. We may also share this information with third parties for this purpose. These cookies are not stored on mobile devices.

Demographic information.

- We may retain limited demographic information such as date of birth and gender, if such information is provided by the user, which is tied to anonymous identifiers and may be referenced by the system for some tailored advertising.

The following table lists the cookies we use on our website. Those in red are strictly necessary cookies that are required for the website to function properly:

Cookie Name	Who Places the Cookie	Purpose
devicePixelRatio	WordPress	Used to make the site response to the visitor's screen.
Wordpress_test_cookie	WordPress	Tests that the browser accepts cookies.
GPS	YouTube	Registers a unique ID on devices to enable tracking based on geographical location.
PREF	YouTube	Used by YouTube (Google) for storing user preferences and other unspecified purposes (https://www.google.com/policies/privacy)
VISITOR_INFO1_LIVE	YouTube	Used by YouTube (Google) for storing user preferences and other unspecified purposes (https://www.google.com/policies/privacy)
YSC	YouTube	Used by YouTube (Google) for storing user preferences and other unspecified purposes (https://www.google.com/policies/privacy)
_ga	Google	Used to distinguish users.
_gat_UA-42025481-1	Google	Used to create and retrieve tracker objects, from which all other methods are invoked.
_gid	Google	Used to distinguish users.
NID	Google.ca / Google.com	The NID cookie contains a unique ID Google uses to remember your preferences and other information.
IDE	DoubleClick.net	This cookie is used for re-targeting, optimization, reporting and attribution of online advertisements.
Act	Facebook	Content sharing on Facebook, and engagement and advertising.
C_user	Facebook	Content sharing on Facebook, and engagement and advertising.
Datr	Facebook	Content sharing on Facebook, and engagement and advertising.
Fr	Facebook	Content sharing on Facebook, and engagement and advertising.
m_pixel_ratio	Facebook	Content sharing on Facebook, and engagement and advertising.
Presence	Facebook	Content sharing on Facebook, and engagement and advertising.
xs	Facebook	Content sharing on Facebook, and engagement and advertising.
wd	Facebook	Content sharing on Facebook, and engagement and advertising.

Please note that third parties (including, for example, advertising networks and providers of external services like web traffic analysis services) may also use cookies and similar technologies (browser cache, unique identifiers (ie: mobile phone IDs), web beacons, or pixels) over which we have no control. These cookies are likely to be analytical/performance cookies or targeting cookies and do not collect any additional personal data. The only such service we utilize at the present time is Google Analytics. Further details on how the data is used by these third parties can be found at the following link:

<http://www.google.com/intl/en/policies/privacy/partners/>

You have the option to set your browser to either accept cookies and/or Local Storage, to notify you before accepting cookies and/Local Storage, or to refuse cookies and/or Local Storage altogether. You can access cookie preferences in the “options” or “preferences” menu of your browser.

If you turn cookies off certain website and service functionality, such as remembering your preferences, will not be available and you may not be able to access all or parts of the websites or services.

Changes to this Policy & Questions/Comments?

Questions, comments and requests regarding this Cookie Policy should be addressed to privacy@completeconcussions.com

Complete Concussion Management Inc.
2655 Bristol Circle
Oakville, Ontario
Canada, L6H 7W1